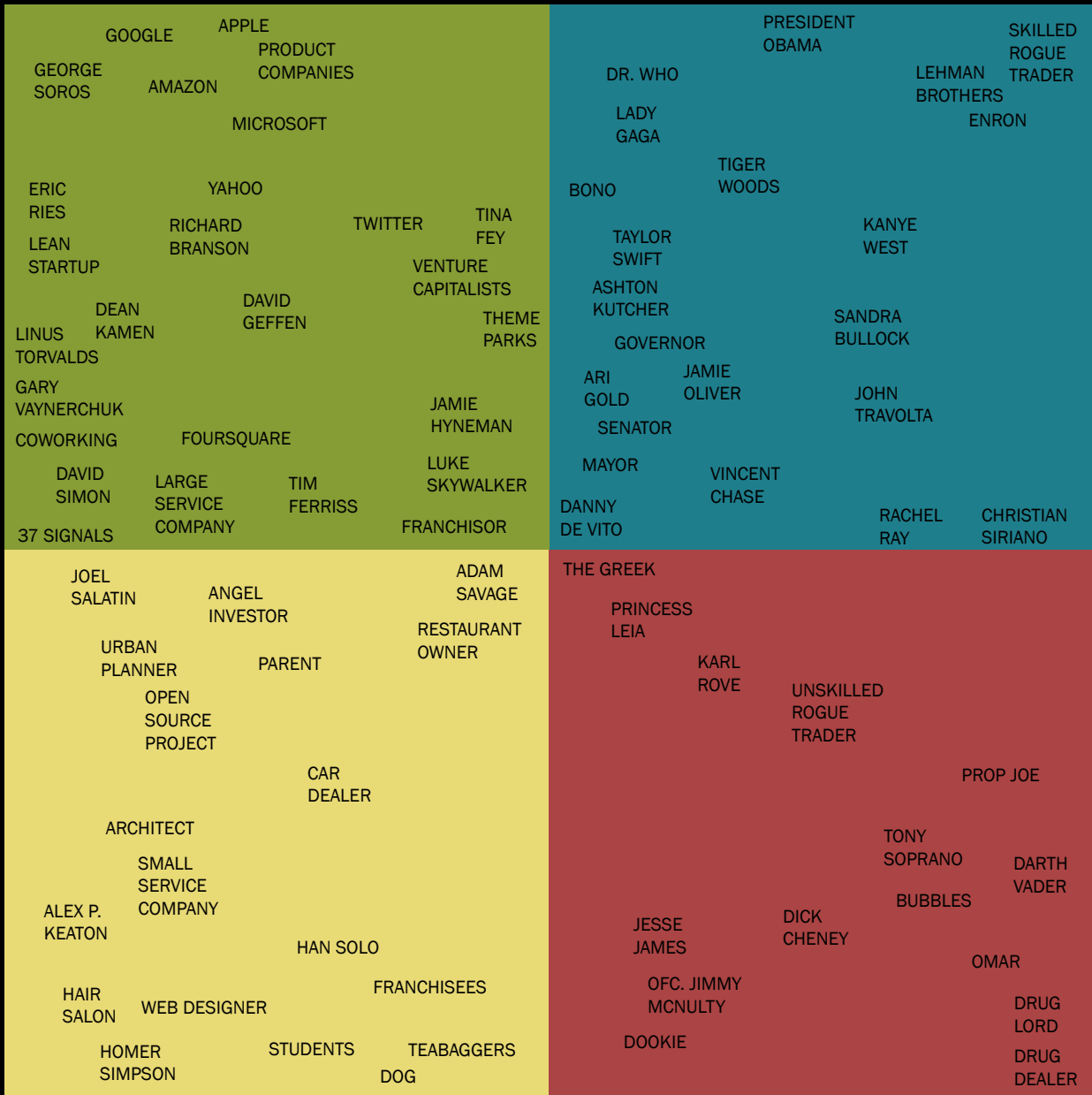


# A few thoughts **ON RISK** in entrepreneurship, politics, and culture...

HIGH


UPSIDE




LOW


HIGH

DOWNSIDE

 Disciples of Karl Popper

 Lucky, Driven, and/or Sociopathic

 Lower Risk and Reward

 Flawed and/or Evil